

FOR IMMEDIATE RELEASE Contact: Jessica Smith or Steve Smith or Cathy Renna
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New TV Ad Now Available

MoveOn to Launch TV Ad Critical Of Bush for Dividing Country With Anti-Gay ‘Marriage Amendment’

“GEORGE BUSH: WORK ON THE REAL PROBLEMS”

*Members Implore Bush to Stop Pandering, Avoid
Enshrining Discrimination in the U.S. Constitution*

MoveOn.org will launch a TV ad next week in DC, NY and nationally, condemning George Bush for dividing, not uniting, the country by pushing an amendment to the U.S. Constitution that would deny marriage to same-sex couples.

The TV ad, which runs from July 12-16 while the Senate is expected to debate and vote on the amendment, questions the President’s handling of everything from the war in Iraq to the economy, and suggests that Bush is distracting voters from substantive issues by turning to the politics of division and hate.

The ad’s tagline reads: “George Bush: Work on the Real Problems.”

“George Bush campaigned on a promise to unite, not divide us,” said Peter Schurman, Executive Director of MoveOn.org. “Now he’s using the politics of hate to distract us from the real issues. He wants to move America backwards by enshrining discrimination in the U.S. Constitution.”

MoveOn.org will issue a call-to-action to its members Tuesday, to send a message to the Senate and White House that the amendment cannot be tolerated.

A copy of the script follows.

MoveOn.org
TV :30

"Gay Marriage"

MON-3401

VIDEO

WE SEE A WORKING CLASS COUPLE IN THEIR FORTIES SEATED AT THE KITCHEN TABLE. THEY LIVE IN A PLACE LIKE RURAL MISSOURI. HE IS READING THE NEWSPAPER. HE PUTS IT DOWN AND THEY TALK.

AUDIO

MAN: Ah, that George Bush. All those jobs going overseas.

WOMAN: And who got all those big tax cuts? Not us!

MAN: And health care? Have you looked at our insurance bill lately?

WOMAN: And Bush didn't tell the truth about Iraq. No weapons of mass destruction. And all that money.

MAN: (sarcastically) Well, Bush says he's against gay marriage.

WOMAN: Who on Earth would fall for that?

VIDEO

CUT TO A PICTURE OF GEORGE BUSH AND SUPER "GEORGE BUSH: WORK ON THE REAL PROBLEMS". THEN SUPER "PAID FOR BY MOVEON.ORG".

AUDIO

ANNOUNCER (VO): Tell President Bush to work on the real problems we face.