

MEDIA ADVISORY FOR: **Contact: Jessica Smith, Trevor FitzGibbon,**
Monday, July 19, 2004

***** Press Conference: Monday July 19th in NYC *****
Major Legal Actions To Be Announced on
FOX News'
Use Of *Fair And Balanced*

At a press conference that will begin at the Warwick Hotel and conclude with the delivery of legal papers to FOX News' NYC studio this Monday, representatives from MoveOn.org and others will unveil their next step in the campaign to hold FOX News accountable.

Two major legal actions challenging the network's use of the tagline "Fair and Balanced" will be announced. Chellie Pingree, President of Common Cause will lead the news conference.

WHAT: MoveOn.org & Common Cause Press Conference to Announce
Legal Challenges Against FOX News Network

WHERE: **Begin** – The Warwick New York, Warwick Suite, 65 West 54th
Street, Manhattan

Conclude - FOX News Network, 1211 Avenue of the Americas,
NYC (corner of 47th Streets and Avenue of Americas)

WHEN: **Monday, July 19, 2004, 10am**

WHO: Former Fox employees, Noah Winer, Moveon.org, Chellie Pingree,
President of Common Cause and coalition spokesperson, Don
Hazen, Executive Editor of Alternet.org and Executive Director of
the Independent Media Institute and others to be announced.