

The logo for MoveOn PAC, featuring the text "MoveOn PAC" in a blue, sans-serif font. The background of the logo is a stylized American flag with red, white, and blue stripes.

FOR IMMEDIATE RELEASE

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MICHAEL MOORE WILL STAR IN MOVEON TOWN HALL MEETINGS

DIRECTOR TO AID IN POST-FAHRENHEIT 9/11 GRASS ROOTS MOBILIZATION

Filmgoers to Michael Moore's new film *Fahrenheit 9/11* will be doing more than supporting the box office when the film opens this weekend. Turning movie-going into grassroots mobilization, MoveOn PAC is organizing hundreds of house parties across the nation, brought together by a virtual town hall meeting with Moore on Monday June 28th.

This weekend, at theaters nationwide, MoveOn's 2.2 million members will be inviting audiences who have seen *Fahrenheit 9/11* to turn their anger into action and attend neighborhood house parties to learn more about how they can participate locally in efforts to defeat George Bush.

The "Turn Up the Heat" virtual town hall meeting will feature director Michael Moore via teleconference and the Internet. Moore will answer questions about the film and share more about grassroots efforts to win back the White House.

"Michael Moore is a hero to many, for saying things no one else will say. MoveOn members are thrilled to hear him speak about the film, and to take action to ensure that movie audiences turn their outrage into action," said Adam Ruben, national field director for MoveOn PAC.

MoveOn PAC last week sent an alert to its 2.2 million members asking them to pledge to see Michael Moore's new film on its opening weekend and bring their friends, relatives and neighbors. So far, over 110,000 members have signed up to see the film during its opening weekend. The intent is to counter right-wing efforts to stymie distribution of the film. MoveOn volunteers will be handing out leaflets to people exiting the theater, inviting them to join house parties in their neighborhoods.