

MEMO

To: *Political and Social Security Reporters, Editors, Producers, Columnists*
Date: *Tuesday, February 1, 2005*
From: *MoveOn.org*
Contact: *Jessica Smith, Trevor FitzGibbon, or Steve Smith*
Fenton Communications

Re: **MoveOn.org's Print Ad Spells Out "WMD" in Social Security Cards; Runs SOTU Day in the *New York Times***

On the day of the President's State of the Union Address, MoveOn.org will run a full-page ad in the *New York Times* likening the Social Security "crisis" to the "imminent threat" of WMD. Spelling out the acronym "WMD" in Social Security cards, the ad continues: "Now George Bush is misleading us about Social Security."

The ad sends a call to the American people **and to the media** to turn a more "skeptical eye" to the Bush administration's claims—to make sure we are not misled again.

"First George Bush said Saddam Hussein had weapons of mass destruction and a 'mushroom cloud' was imminent. Now, he's claiming something equally outrageous: a phony Social Security 'crisis'" reads the ad. **To view the ad, visit: www.moveon.org.**

Today, MoveOn.org began airing a television ad called "Working Retirement" in the districts of three Members of Congress who may support the President's proposal to privatize Social Security— Allen Boyd (D-FL), Chris Chocola (R-IN), and Jim Gerlach (R-PA) — as well on cable television in New York and Washington, DC.

"We can't countenance Bush's plan to cut Social Security benefits by up to 46% when small adjustments in the system would put it in the black indefinitely," said Eli Pariser, MoveOn.org Executive Director. "We will make sure that Members of Congress who consider supporting a plan that reduces benefits for future retirees know that their constituents will hear from us — and they will hear from their constituents."